SELLAIDS PUBLICATIONS (INDIA) LIMITED

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To, The Stock Exchange Mumbai

17/04/12

Dear Sir,

Sub:- Share Holding Pattern as on 31st March 2012

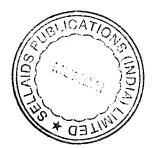
Company Name: - SELLAIDS PUBLICATIONS (INDIA) LTD. (526071)

Please find enclosed herewith Share Holding Pattern as on 31st March,2012

Kindly acknowledge the receipt.

For Sellaids Publications (India) Ltd.

Authorized Signatory



(1)(a) Statement showing ShareHolding Pattern

Name of the Company:
Quarter Ended: 31-03-2012
Scrip Code: 526071

Sellaids Publications Ltd

		0	TOTAL - E
		0	Held by Public
		0	Held by Promoters/ Promoters Group
As a % of Total no.of shares of the Co., assuming full conv.	As a % of Total no.of O/S Conv.Securities		Outstanding Conv. Securities No.of Outstanding Securities
		0	TOTAL - D
		0	Held by Public
		0	Held by Promoters/ Promoters Group
As a % of Total no. of Shares of the Company	As a % of total No. of Partly paid-up Shares	No.of Partly paid-up Shares	Partly paid-up Shares

Warrants :	No.of Warrants	As a % of Total no.of Warrants	As a % of Total no.of shares of the Co., assuming full conv.
Held by Promotors/ Promoters Group	0		
Held by Public	0,		
TOTAL - F	0		
Total paid-up Capital of the Company assum- ing full conv. Of warrants & securities	3702401	• .	



Scrip Code : 526071 Quarter Ended : 31-03-2012

Shareholders of shares d d shares									
Shareholder Shareholding of Promoter and Promoter and Promoter and Promoter Shareholding of Promoter and Promoter and Promoter Shareholding of Promoter and Promoter an			2.701	2,701	91389	99989	4	Sub-Total (B)(1)	
Shareholder									
Shareholder									
Shareholder Shareholding of Promoter and Promoter Shareholder Shareholding of Promoter Shareholder Shareholding of Promoter and Promoter Shareholder Share			0.000	0.000	0	0	0	Any Other -Specify	h
Shareholder Shareholding of Promoter and Promoter Shareholder Shareholding of Promoter and Promoter Shareholder Shareholding of Promoter and Promoter Shareholder Shareh			0.000	0.000	0	0	0	Foreign Ven Cap In	60
Shareholder			0.000	0.000	0	0	0	Foreign Ins Invest	<u>_</u>
Shareholder Shareholding of Promoter and Promoter A			0.000	0.000	0	0	0	Insurance Comp(s)	e
Shareholder Shareholder Shareholder Shareholder Shares holder Shares holding of Promoter and Promoter Shares holder Shares hol			0.000	0.000	0	0	0	Venture Cap Fund	a
Shareholder Shareholder Shareholder Shares hold in			0.000	0.000	0	0	0	Central/State Govt	c
Shareholder Shareholding of Promoter and Promoter Shareholding of Promoter and Promoter Shareholding of Promoter and Promoter Shareholder Shareh			2.701	2.701	91389	99989	4	Fins / Banks	5
Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholding of Promoter Croup Central/State Gov Cen			0.000	0.000	0	0	0	Mutual Funds	20
Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholding of Promoter Shareholding Shar								Institutions	_
Shareholder								Public shareholding	
Shareholder									
Shareholder Shareholding of Promoter and Promoter Shareholding of Promoter and Promoter Shareholder Shar	0.000	0	35,310	35.310	1159636	1307336	4		
Shareholder Shareholding of Fromoter and Promoter Shareholding of Fromoter Shareholding of Fromot								ng of Promo	
Shareholder Shareholders Shareholding of Promoter and Promoter Shareholding of Shareholding of Shareholding Shareholding of Shareholding of Shareholding Share									
Shareholder Shareholding of Promoter and Promoter Shareholding of Promoter Shareholding of Promoter and Promoter Shareholding of	0.000	0	0.000	0.000	0	0	0	Sub Total(A)(2)	
Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholding of Promoter and Promoter Shareholding of Promoter Shareholding of Sharehold									
Shareholder Shareholding of Promoter and Promoter Shareholding of Promoter Shareholding of Promoter and Promoter Shareholding of S									
Shareholder	0.000	0	000.0	0.000	0	0	0	Any Other Specify	Ь
Shareholder Shareholders Shareholding of Promoter and Promoter Shareholding of Sharehol	0.000	0	000.0	0.000	0	0	0	Institutions	c
Shareholder Shareholding of Promoter and Promoter Shareholding of Shareholding of Promoter and Promoter Shareholding of Shareholdi	0.000	0	0.000	0.000	0	0	0	Bodies Corporate	Ь
Shareholder Shareholders Shareholders of shares dematerialized dematerialized shares held in percentage of total of therwise dematerialized dematerialized percentage of total of therwise dematerialized dematerialized number of shares As a percentage of total of therwise dematerialized Number of As a percentage of (% of T) As a percentage of (% of T) Number of As a percentage of (% of T) As a percentage of (% of T) Number of As a percentage	0.000	0	0.000	0.000	0	0	0	Indv NRI/For Ind	
Shareholder Shareholders of shares dematerialized form percentage dematerialized percentage percenta where of shares dematerialized form percentage percenta As a percentage percenta Number of shares of (% of T) As a percentage percenta Number of shares of (% of T) As a percentage percenta Number of shares of (% of T) As a percentage percenta Number of shares of (% of T) No. Group ² Individual Huf 4 1307336 1159636 35.310 35.310 0 Bodies Corporates 0 0 0 0.000 0.000 0 0 Any Other specify 0 0 0 0.000 0.000 0 0 Sub Total(A)(1) 4 1307336 1159636 35.310 35.310 0								Foreign	
Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholding of Promoter and Promoter Shareholding of Promoter Sha									
Shareholder Shareholders of shares shares held in dematerialized percentage of total dematerialized otherwise encumbroder and percentage of total dematerialized otherwise encumbroder and percentage of total dematerialized number of shares As a percentage percentage percentage of total and percentage pe	0.000	0	35.310	35.310	1159636	1307336	4	Sub Total(A)(1)	
Shareholder Shareholders of shares shares held in dematerialized percentage of total of therwise encumb dematerialized number of shares of shares As a percentage percenta Number of shares As a percentage percenta Number of shares % of T percentage % of T percentage Percentage Percentage Percentage No. No. Shareholding of Promoter and Promoter As a percentage Number of shares No. No. No. No. No. Shareholding of Promoter and Promoter No. No. No. Shareholding of Promoter and Promoter As a percentage No. No. No. No. No. Shareholding of Promoter and Promoter No. No. No. No. No. No. No. Shareholding of Promoter and Promoter No. No. <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
Shareholder Shareholders of shares dematerialized form percentage of total dematerialized dematerialized form percentage percenta									
Shareholder Shareholders of shares dematerialized dematerialized percentage dematerialized number of shares of chrwise recumber of shares As a percentage percenta shares As a percentage percenta shares % of 7 Shareholding of Promoter and Promoter Indian Indian 1307336 1159636 35.310 35.310 0	0.000	0	0.000	0.000	0	0	0	Any Other specify	e
Shareholder Shareholders of shares shares held in percentage of total dematerialized number of shares form As a As a Number of As percentage percenta shares No. Shareholding of Fromoter and Promoter Individual Huf Central/State Gov 0 0 0 0 0 0.000 0 0 0.000 0 0 0 0 0 0	0.000	0	0.000	0.000	0	0	0	Fins / Banks	d
Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholder Shareholding of Promoter and Promoter Indian Individual Huf Central/State Gov Shareholder Shareholder Shareholding of Promoter and Promoter Ocentral/State Gov Shareholder Shareholding of Promoter and Promoter Ocentral/State Gov Shareholder Shareholder Shareholder Shareholder Ocentral/State Gov Ocentral/State Gov Shareholder Ocentral/State Gov Ocent	0.000	0	0.000	0.000	0	0	0	Bodies Corporates	С
Shareholder Shareholders of shares shares held in dematerialized dematerialized form As a percentage percentag	0.000	0	0.000	0.000	0	0	0	Central/State Gov	ь
Shareholder Shareholders of shares beld in dematerialized dematerialized dematerialized form percentage percentage percentage of total otherwise form As a percentage	0.000	0	35.310	35.310	1159636	1307336	4	Individual Huf	a
Shareholder Shareholders of shares shares held in dematerialized dematerialized form das a percentage percenta								Indian	1
Shareholder Shareholders of shares shale in percentage of total otherwise end dematerialized number of shares of form As a As a Number of percentage percenta shares of (A+B)¹ ge of (A+B+C)							-	Shareholding of Promoter and Promoter Group ²	
Shareholder Shareholders of shares shares held in percentage of total dematerialized number of shares form	% of Total No. of Shares	shares	percenta ge of (A+B+C)	percentage of(A+B) ¹					
Shareholder Shareholders of shares shares held in percentage of total	Ago	Number of	shares	number of	dematerialized				
	ncumbered	otherwise e	of total	percentage		of shares	Shareholders	Shareholder	code



Scrip Code: 526071 Quarter Ended: 31-03-2012

0.000	0	100.000		2418731	3702401	789	GRAND TOTAL (A)+(B)+(C)	
		0.000		0	0	0	PUBLIC	
		0.000		0	0	0	PROMOTER & PRO GRP	
-							Held by Custodians against Depository Receipts	(C) 1
	·			******	6 , 02 701	, ,		
0.000	0	100,000		2418731	3702401	789	TOTAL (A)+(B)	
		64.690	64.690	1259095	2395065	785	Total $(B)=(B)(1)+(B)(2)$	(B)
		61.989	61.989	1167706	2295076	781	Sub-Total (B)(2)	76
		8.712	8.712	322566	322566	4	-NRI	
		0.000	0.000	0	0	0	-ОСВ	
		0.000	0.000	0	0	0	Any Other -Clr-Mem	c /
		37.410	37.410	461767	1385067	19	ii) above Rs1-Lac	
		9.383	9.383	209416	347386	719	i) upto Rs 1-Lac	
							Individuals	ь
		6.484	6.484	173957	240057	39	Bodies Corporates	a]
							Non-institutions	B 2 1
Shares		(A+B+C)	0I(A+B)					
% OI 10121	shares	percenta	()					
Asa	Number of	As a		form				
		shares	number of shares	dematerialized				•
ncumbered	otherwise encumbered	of total	percentage of total	shares held in	of shares	Shareholders	Category of Shareholder	code
ladead as	Channa a	lding on a	Tatal abanah		7.4.	Nimber		



ı	1	
or.No	Notes	



Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

(I)(b)

35.311	0.000	0	0.000	0	0.000	0.000	0	35.310	1307336	Total Promoter & Promoter Group		
15.656	0.000	0	0.000	0	0.000	0.000	6	15.656	579655	MANGLA SUBHASH RATHOD	10160854	4
15.665	0.000	0	0.000	0	0.000	0.000		15.665	579981	SUBHASH P RATHOD	00199467	3
3.976	0.000	0	0.000	0	0.000	0.000	2	3.976	147200	MANGALA SUBHASH RATHOD	000045	2
0.014	0.000	0	0.000	0	0.000	0.000		0.014	500	SUBHASH RATHOD	000039	_
underlying shares assuming shares assuming full conversion of warrant and convertible securities) as a % of diluted share capital	a % of al No of al No of rities of e same class	Number of convertible securities held	As a % of total No of warrants of the same class	Number of warrants held	As a % of grand total (A)+(B)+(C)	% of Total shares held	Number	As a % of grand total (A)+(B)+(C)	Number			
Total shares	convertible	Details of convertible	f warrant	Details of warrant	encumbered	Shares pledged or otherwise encumbered	Shares pledge	Total Shares held	Total Sh	Name of the shareholder	Ref- No	Sr. No.



		16	1,2	1,	-	1,				_																Sr. No.			(D)(c)
		00432783	15 000056	14 10000023	13 10526176	12 000034	1 000040	10 00013423	000033	3 000055	7 000031	6 10015251	5 20087818	4 20087795	3 10009194	2 00000042	1 000029									Ref-Num		"Public" a	Statement
Total		TAHER SUTERWALA	SUBHASH P RATHOD	STATE BANK OF INDIA	SHEKHAR SHIVAJI DESAI	SHEKHAR DESAI	RUPESH RAMCHANDRA PAWAR	RENU PALIWAL	MUKESH GOND	MANGALA SUBHASH RATHOD	LALIT AREKAR	KAILASH MANWANI	HITESH RAMJI JAVERI	HARSHA HITESH JAVERI	GANPAT SINGHVI	FAIRWEALTH SECURITIES LIMITED	BHARAT PHAPALE									Name of the shareholder		"Public" and holding more than 1% of the total number of shares	Statement showing holding of securities (including shares, warrants, convertible securities) of persons belong
1657783		80531	102500	61389	76881	167500	141300	50001	150000	75000	140000	178571	60300	101500	53571	71739	147000									Number of shares		shares	varrants, convertibl
44.776	0.000	2.175	2.768		2.077	4.524	3.816	1.351	4.051	2.026	3.781	4.823	1.629	2.741	1.447	1.938	3.970	above}	para (I)(a)	Statement at	indicated in	Grand Total	shares (i.e.,	total number of	percentage of	Shares as a			e securities) of
0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		held	warrants	Number of					Details of			persons belo
0.000		0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	same class	warrants of the	total No of	As a % of					of warrant	-		nging to the category
0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		securities held	convertible	Number of					Details of conv			egory
0.000							0.000		0.000				0.000			0.000	0.000	securities of the same class	convertible	total No of	As a % of					Details of convertible securities			
44.775					2.077		3.816	1.351					0 1.629	2.741	1.447	0 1.938	3.970			Circumstance Comprises	diluted share canital	and convertible	conversion of warrant	assuming full	underlying shares	Total shares (including			



											Sr. No.	(I)(c)
											Ref-Num	tatement sl Public" and
								Total -Public [5% & above]			Name of the shareholder	Statement showing holding of securities (including shares, warrants, convertible securities) of persons (togeth "Public" and holding more than 5% of the total number of shares
								0			Number of shares	varrants, convertib
								0.000		0.000	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (D)(a) above}	e securities) of pers
								0			Details Number of warrants held	ons (togethe
								0.000			As a % of total No of warrants of the same class	r with PAC) belo
								0			Details of conve	onging to the cat
								0.000			Details of convertible securities Number of As a % of convertible total No of convertible convertible securities of the same class	egory "Pbulic"
								0.000			Total shares (including underlying shares assuming full conversion of warrant and convertible securities) as a % of diluted share capital	er with PAC) belonging to the category "Pbulic" & holding more thab



3
%



(I)(d) Statement showing details of locked-in shares

10.374	384101	Total Locked in Shares			
0.965	35714	VIKAS GAUTAM	-Pub	5 00290874	5
2.175	80531	TAHER SUTERWALA	-Pub	00432783	4
0.965	35714	NIRMALA SINGHI	-Pub	3 00155628	သ
4.823	178571	KAILASH MANWANI	-Pub	2 10015251	2
1.447	53571	GANPAT SINGHVI	-Pub	10009194	1
(I)(a) above}					
Statement at para					
indicated in					
(A)+(B)+(C)					
i.e., Grand Total					
number of shares					
locked-in shares a percentage of total	locked-in shares				
Locked-in shares as	Number of	Name of the shareholder	Cat	Ref- Num	Sr. No.



(II)(a) Statement showing details of Depository Receipts (DRs)

L	(I)(a) above}						
	Statement at para						
	indicated in						
	(A)+(B)+(C)						
	{i.e., Grand Total						
	number of shares			SDRs, etc.)			
	percentage of total	outstanding DRs percentage of total	DRs	Ş,			
_	outstanding DRs as a	underlying	outstanding	outstanding DR			
	Shares underlying	Number of shares Shares underlying	Number of	Type of	Name of theHolder	Ref-Num	Sr. No.



(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by Promoter/Promoter Group are in excess of 1% of the total number of shares

(I)(a) above}							
Statement at para							
indicated in							
(A)+(B)+(C)							
{i.e., Grand Total	DRs						
number of shares	outstanding		SDRs, etc.)				
a percentage of total	underlying	DRs	(ADRs, GDRs,				
outstanding DRs as	shares	outstanding	outstanding DR outstanding				
Shares underlying	Number of	Number of	Type of	Name of the DR Holder	Name	Ref-Num	Sr. No.

